

Bountieng Beth Ly

Graphic Designer

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Summary

I am a passionate multidisciplinary graphic designer knowledgeable in print and digital designs, including multi-channel marketing, web design, print, and illustration, with strong problem-solving and analytical skills. I am a positive team player with an eye for detail and creativity. I am looking to collaborate with other creative digital or print advertising professionals and individuals who share a similar passion for design, value diversity, and are committed to a professional working relationship.

Experience

GRAPHIC DESIGNER | 12/2007 - Current

Freelance - Self-promotional Works • Jefferson, GA

- Created signatures, logos, and avatars for gaming and social communities, including animation presentations, GIFs, and emojis, using Google apps and Adobe Creative Suite.
- Produced print materials, such as brochures, newsletters, and business cards for employers, families, churches, and friends.
- Designed and maintained website for my own retail business, developed brand style for retail and food truck businesses, and created print ads, increasing sales by 10%.

WAREHOUSE ASSOCIATE | 11/2018 - Current

Amazon • Jefferson, GA

- Created filing systems, conducted audits, and maintained records of outbound containers before freight loading to ensure quality: Corrected errors such as mis-sorts and mis-scans, resulting in savings of \$20,000 in a month.
- Streamlined workflow by using manual and computerized systems for efficiency without disrupting the sorting process by 90%.

MANAGER | 12/2004 - 12/2007

Owner of Fly's Army-Navy Surplus and Eggrollz • Commerce, GA and Valparaiso, IN

- Created print ads, digital ads, website, filing systems, and managed operations to increase customer retention and sales by 10%.
- Innovated in-store marketing campaigns, displays, and layout designs to raised POS sales by 5%

Mount Olive Townhomes, LLC • Commerce, GA

- Designed, edited, and maintained monthly newsletters, implemented property management and maintenance workflow and plans to boost sales by 10%, created filing systems, and reduce rental turnover by 5% while maintaining high service standards.

Education

Southern New Hampshire University

Graphic Design

April 2025 - Summa Cum Laude

American Intercontinental University

Interior Design

185 credit hours

Skills

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| • Adobe Photoshop | • Brand Development | Critical Thinking, Troubleshooting |
| • Adobe Illustrator | • CMS: WordPress, HTML/CSS | • Adaptable, Team Player, Disciplined |
| • Adobe InDesign | • Digital, Web, Multi-Media Designs | • Communication, Data Analysis |
| • Static, Print-ready Designs | • UI/UX Design | • Project Mgmt, Consumer Relations |

Achievements

- AIGA Certification: Project Mgmt., Consumer Relations, Data Analysis
- Alpha Sigma Lambda Society
- The National Society of Leadership and Success

Profile, Portfolio, Website

- www.linkedin.com/in/bountiengly
- www.bountiengly.com